



The diagram shows a rectangular frame with rounded corners. It consists of an outer red border and an inner blue border. The space between the red and blue borders is the bleed area. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the red border. A long horizontal arrow points from the text 'BLUE LINE IS THE SAFETY LINE' to the blue border.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 2x3.5

WITH BLEED - 2.125x3.625

1/8" RADIUS ROUND CORNERS